



CORRY
ROBERTSON

THE COACHING ACADEMY FOR LEADERS

BECOME AN **ICF CERTIFIED COACH** AND
LEVERAGE THE MOST POWERFUL AND
EFFECTIVE APPROACH TO ENHANCING
HUMAN DEVELOPMENT AND PERFORMANCE

ACSTH

ICF APPROVED COACH SPECIFIC
TRAINING HOURS

ICF

CCE

ICF CONTINUING
COACH EDUCATION

ICF



YOU WANT TO BE YOUR BEST AND BRING OUT THE BEST IN THE PEOPLE AROUND YOU

A Certified Coaching Program accredited by the International Coaching Federation (ICF)

Everyone faces issues that stop them from achieving their goals. When you're dealing with problems on your team like poor productivity, low employee engagement, high turnover, poor quality, or nasty office dynamics you run the risk of not getting the results you want.

Learning to coach helps you become a better leader, reach your objectives, and inspire your team to do bigger things than they ever have before.

Coaching helps you grow as a person and learn how to bring out the best in everyone around you.

The Coaching Academy for Leaders focuses on helping successful people learn coaching as a leadership style so that they can achieve greater alignment, agility and innovation.

The program is for people who want to:

- **Coach colleagues or clients**
- **Become certified coaches for career advancement or consulting work**
- **Use coaching as a communication style at work**
- **Learn coaching as a leadership style**
- **Develop a coaching culture within their organization**
- **Earn ICF coach education credits that can be applied to first time ICF credentials and as CCE's for credential renewal**

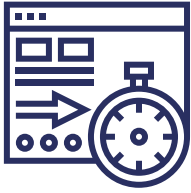
We help you remove the obstacles getting in the way of success.



"The professionalism, integrity, and knowledge of Corry and her team is second to none. Her coaching and resource development are results oriented and her ability to facilitate them makes those results obtainable."

Richard Cox, CEO RAC/JEC Consultants Inc.

OUR APPROACH IS DIFFERENT



More Impact in Less Time

Our microlearning programs mean you can still work full-time and become certified, and start applying your learning right away



Gold Standard Certification

Our program is accredited by the ICF, the gold standard for coaching certification around the world



No Awkward "Trust-Fall" Retreats

You need work-relevant coaching and leadership training, not fluffy, woo woo 'feel good' socialization



Learn Coaching AND Leadership Skills

Our program is geared towards professionals who want to learn coaching AND leadership to uplevel their skills

How It Works

We teach in small group cohorts of 5 to 15 participants at a time. You receive individual attention and benefit from the camaraderie of learning in an intimate group.

Our unique approach to coaching certification is based on the principle of microlearning sessions interspersed with private coaching sessions.

Our proven process is based on decades of research and experience. An integrative approach, it layers theory, participant engagement and accountability to produce high-performance results.

It also includes a robust self-assessment and measurement strategy in order to track your progress and measure your results.

What Our Students Have To Say

95%

Would recommend the program to their peers

92%

Believe it led to job success

91%

Program highly relevant to their work

93%

Intend to apply the principles in their work environment

Learn From The Best In The World: Accreditation

The Coaching Academy for Leaders is an ACSTH 108 Hours Program Accredited by the International Coach Federation. Our certification provides the training requirement for ICF credentialing.

- ICF Certification is the gold standard in Coach Certification
- A globally recognized accreditation (136 countries)
- The largest regulatory body in the coaching industry

Credentialed coaches can also use the training towards CCE credits from the ICF, to continue their learning journey.

The Coaching Academy for Leaders also provides 39 hours of continuous learning credits from the CRHA.

Our graduates earn the title "Certified Leadership Coach" from the Academy.



Why Choose ACSTH Training?

Freedom and flexibility – The Coaching Academy for Leaders offers a complete coach training program delivered in 3 phases, meaning you can pace your learning to fit your lifestyle (or your budget), and start or stop your training when you wish

Certification can be quicker – Unlike an ACTP program where you need to wait until the end of the program to be certified, with an ACSTH program you get ICF credits with each of the phases that you complete which means you can apply for your ACC after 60 hours of training

Less upfront cost investment – ACSTP allows you to pay for each phase as you go, unlike an ACTP program where you pay for the complete program upfront

You choose your own mentor coach – It's important to work with a mentor coach who is a good fit for you. Unlike an ACTP program, in an ACSTH program you don't pay for a mentor coach who is attached to the program. You are free to choose a mentor coach who is a good fit for you, and for your budget. We help our students to find the right mentor coach for them. In addition, you don't have to complete your mentoring during the program in order to graduate

A better option for CCE's – Certified coaches looking for CCE's to renew their credentials don't necessarily need the complete training covered in an ACTP and benefit from the flexibility of taking the particular phase of training that interests them. An ACTSH program is perfect for these coaches.



CORRY
ROBERTSON

ACADEMY CURRICULUM

CORE COMPETENCIES

You will learn to become positive, future-focused, and results-oriented using the C3 Principle

CLARITY

Assess your strengths and weaknesses in key critical areas, using scientifically proven, evidence based psychometric assessments.

CHOICE

Values govern choices. You'll explore the experience you want your clients to have and the workforce culture you need to choose, create and maintain in order to deliver that experience.

COMITTMENT

A plan is only as good as it's execution. Our goal setting models are results-oriented and create alignment and action throughout your entire organization.

At A Glance

The Coaching Academy for Leaders Training Suite

01

FUNDAMENTALS

INTRODUCTION TO COACHING

IDEAL FOR: Managers, HR, OD, and leadership development professionals, executives and board members, B2B consultants and high-level entrepreneurs
LEADERSHIP LEVEL: Management and executive level
DURATION: 36 hrs instruction time + 1.5 hrs private coaching (3 x 30 min sessions)
DELIVERY: Live online + on-demand lectures on our learning portal
ACCREDITATION: 36 hours ACSTH ICF, 36 hours CCE ICF, 39 hours CRHA
PREREQUISITE: Read and agree to terms and conditions as provided

02

ESSENTIALS

THE LEADER AS COACH PRACTITIONER

IDEAL FOR: Managers, HR, OD, and leadership development professionals, executives and board members, B2B consultants and high-level entrepreneurs
LEADERSHIP LEVEL: Managers in training, experienced managers, and executive level
DURATION: 36 hrs instruction time + 1.5 hrs private coaching (3 x 30 min sessions)
DELIVERY: Live online + on-demand lectures on our learning portal
ACCREDITATION: 36 hours ACSTH ICF, 36 hours CCE ICF
PREREQUISITE: 01 Fundamentals or equivalent

03

MASTERY

THE TRANSFORMATIONAL COACH

IDEAL FOR: Managers, HR, OD, and leadership development professionals, executives and board members, B2B consultants and high-level entrepreneurs
LEADERSHIP LEVEL: Management and executive levels
DURATION: 36 hrs instruction time, 1.5 hrs private coaching (3 x 30 min sessions)
DELIVERY: Live online + on-demand lectures on our learning portal
ACCREDITATION: 36 hours ACSTH ICF, 36 hours CCE ICF, Academy Leadership Coach Certification
PREREQUISITE: 01 Fundamentals, 02 Essentials or equivalent

01 – FUNDAMENTALS

ACCELERATES

the pace and quality of your personal development.

REDUCES

"blind spots" through self awareness and self control

TEACHES

leaders to accurately interpret and respond to their environment

ACCREDITATION

36 Hours ACSTH ICF
36 Hours CCE ICF
39 Hours CRHA

01 Fundamentals - Introduction to Coaching

Course Objectives

- To develop your self-awareness, ability to speed read others and build rapport with the Lumina Spark Psychometric Assessment
- To build your confidence, knowledge and experience with the 8 ICF Core Coaching Competencies.
- To be able to apply the promise of transformation through coaching for yourself as much as to your clients and colleagues
- Earn 36 ICF coach education credits that can be applied to first time ICF credentials and as CCE's for credential renewal.
- To earn 39 CRHA continuous education credits for Human Resource Professionals

The ICF Core Competencies

Begin to practice coaching using the ICF core competencies. You'll design your own professional development plan that you will work on for the duration of the program. Core competencies include:


- Coaching ethics and standards of coaching
- The coaching mindset
- How to establish and maintain agreements
- How to cultivate trust and safety
- Presence
- Active listening
- How to evoke awareness
- How to facilitate growth

Delivery:

- Small group format of 5 to 15 students
- Combination of video lessons, online live coaching practicum, and online live Q&A sessions, plus private 1-to-1 coaching sessions
- 36 hrs total Instruction + 1.5 Hours Private Coaching (3 x 30-minute coaching sessions)

Duration:

- 24-week program, 1.5 hours instruction per week plus self-directed learning



"Corry is an excellent resource if you are looking to grow, either personally or professionally. Her understanding of the "whole person" is key when working with her clients towards actualizing their true "potential to perform".

Donna Dalton

02 – ESSENTIALS

ACTUALIZES

your personal and organizational development plans

DEVELOPS

communication skills so you can interact in a manner that others respect and understand

ALLOWS

leaders to effectively drive behavioural change

ACCREDITATION

36 Hours ACSTH ICF
36 Hours CCE ICF

02 Essentials - The Leader As Coach Practitioner

Created specifically for leaders who are interested in internal coaching, as well as those who want to be external coaches specializing in Leadership Development. Essentials allows you to practice one-on-one, team and group coaching. Students learn how to build a coaching culture as well as a coaching practice.

Course Objectives:

- Earn up 36 hours of coach specific training hours towards your next ICF credential or credential renewal
- Build a coaching mindset as your personal and professional foundation for success and well being
- Learn organizational development approaches to create a coaching culture within your organization
- Coach employees to improve performance and reach their potential
- Form and lead HITS (High Impact Teams)
- Establish coaching services within your organization
- Learn the fundamentals of marketing to share your coaching practice with the world!

Topics Covered:

The coaching mindset: self-care, stress management, self-compassion, resilience and conscious leadership

Coaching culture: the roles of external coaches, internal coaches and managers who coach as leadership style

Strategic planning and performance, your role as internal coach

Forming high impact teams (HITS) and the use of psychometrics

Team coaching: the coaching approach to leading teams, groups, meetings and workshops

How to use The Coaching Agreement and Facilitating Growth for co-creating results, performance improvement & performance management

How to offer coaching services: The Coaching Handbook/Field Guide, welcome pack, portfolio, onboarding clients, ICF code of ethics

Your coaching business: how to promote a coaching bench, marketing your coaching business

Delivery:

- Small group format of 5 to 15 students
- Combination of video lessons, online live coaching practicum, and online live group learning sessions, plus private 1-to-1 coaching sessions
- 36 hrs total instruction + 1.5 hours private coaching (3 x 30-minute coaching sessions)

Duration:

- 24-week program, 1.5 hours instruction per week plus self-directed learning



"More than just delivering training, Corry contributed to bring positive change in our environment through her inspirational leadership, strong knowledge and insight of business, people and organizational effectiveness. Our teams reported that the training made a difference, both in their professional and personal lives."

Nicole Trudel-de Montigny, CHRP

03 – MASTERY

INCREASES

your employee engagement and retention using the coaching model

DRIVES

strategic effectiveness and impact throughout your organization

CREATES

relationships of trust and action between yourself and your team members

ACCREDITATION

36 Hours ACSTH ICF
36 Hours CCE ICF
Certified Leadership Coach

03 Mastery - The Transformational Coach

Participants apply the “Leader As Coach” approach to leadership theory and blend their coaching know-how with leadership theory.

Highly practical and experiential, this leg of the journey gives participants the opportunity to use their own leadership challenges to create practical strategies they can use immediately.

Continuing the interactive and experiential workshops, participants build on the skills learned in the previous modules using their own real time, real-life challenges as examples and working with the group to practice their skills as they discover solutions that can be implemented at work right away.

Course Objectives:

Learn to be an influential leader who motivates and inspires their teams to achieve company goals.

Reduce conflict, mistakes, and misunderstandings through effective leadership behaviours.

Increase innovation, creativity and productivity by bringing out the best in others.

Be able to lead a culture of engagement by uniting around a common understanding and practice of leadership skills.

Learn the connection between leadership theory and coaching skills.

Build confidence with leadership behaviours that have a positive impact on the triple bottom line (the planet, the people, the profits).

Raise the proficiency of coaching skills through ongoing practice.

Unite as a close knit team of colleagues sharing a purpose, vision and mission who together can lead their direct reports to produce results.

Accelerate the pace and quality of employee development.

Actualize personal development plans.

Drive strategic effectiveness and impact throughout the organization.

Create relationships of trust and safety between leaders and team members.

Increase employee engagement and retention using the coaching model.

Topics Covered:

- Conscious Leadership and Servant Leadership
- Customer Loyalty
- Priorities and Workload Management
- Perception and Feedback
- Delegation and Empowering Leadership
- Reinvention and Change Leadership
- Finding Common Ground: Managing Conflict and Difficult Conversations
- How to Kill Your Company
- The Fear Party and Working Through Times of Stress
- Diversity and Inclusion

Delivery:

- Small group format of 5 to 15 students
- Combination of video lessons, online live coaching practicum, and online live E&D sessions, plus private 1-on-1 coaching sessions
- 36 hrs total live instruction + 1.5 hours private coaching (3 x 30-minute coaching sessions)

Duration:

- 24-week program



“Corry’s insight and creative approach to helping us resolve our issues and stumbling blocks have proven to be an excellent investment for Aylmer-Must. I now look at the challenges that we are faced with in a new light. These fundamental changes will allow us to continue to grow our business and finally enjoy the process.”

Deborah Must, CEO

Class Format

The learning experience is highly experiential, active and engaging. We deliver this phase consisting of microlearning modules over a period of 24 weeks to allow for the integration of learning and new habit formation. Learning takes place in a 2-week cycle format.

The Learning Includes:

- Micro learning mastermind sessions: LIVE, online via Zoom
- Supervised coach practice rounds with ongoing feedback to hone your coaching skills
- Learning resources available via a private, online learning portal
- Performance improvement and performance management toolbox
- Community support via a private Facebook group
- Private coaching

2 Week Training Cycles

3 scheduled events take place per 2-week cycle

1. Content Drop - New content becomes available on the online learning portal. Online self-study through pre-recorded video lecture, course materials, and additional resources

2. Live - Explore and Discover (E&D) Mastermind on Zoom
Live group learning based on the featured topic of the cycle

3. Live - Coach Practicum on Zoom
Live coaching practicum on Zoom to gain experience and confidence with the competencies and get immediate support and feedback.

"Thank you for all your help, I enjoyed very much the training course and the interaction we had, I'm sure this helped me getting my new position and will continue to guide me in the coming years."

Serge Labreque

Ongoing Support

Private Coaching

3 x 30 minute private coaching sessions with Corry Robertson, PCC are included in your tuition

Facebook Group

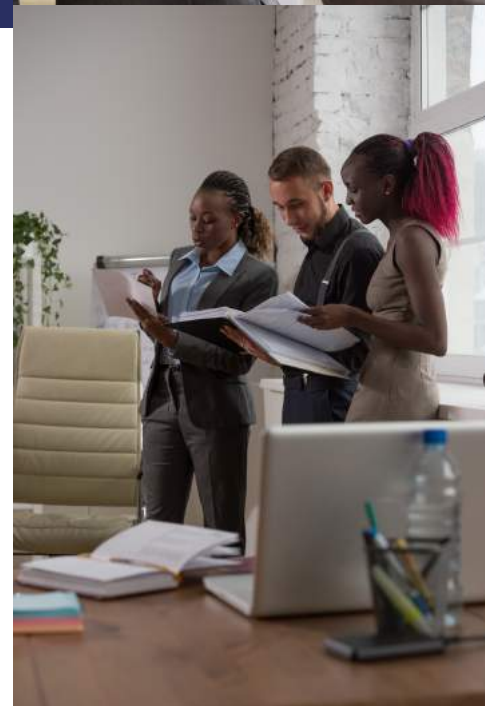
For communicating updates, community building, sharing, and support, each student is invited to participate in a private Facebook group just for their cohort.

Tuition

View tuition costs here: <https://corryrobertson.com/pricing/>
Interest-free easy payment plans are available for tuition.

Pre-Requisites

Read and agree to the program policies posted here:
<https://corryrobertson.com/pricing/>



SUCCESSFUL OUTCOMES

Melanie Briand, MSc, ACC

"Corry is an amazing coach. She was my mentor coach as I was learning to become a coach myself. **Not only does she have deep understanding of the coaching field but most importantly, she embodies the International Coach Federation competencies.**

Moreover, she has the gift of developing deep connection with her clients which makes the coaching relationship so much more meaningful and powerful."

Anne-Claire Petychakis, Marketing Manager

"I was very lucky to have Corry as my Mentor Coach while doing my Coaching Certification. **I instantly trusted her and felt comfortable enough to share my insecurities as well as my failures.** She is passionate about coaching and shares her knowledge and experience generously. She helped me grow as a person and as a coach! I highly recommend her."

Sarah Sajedi, Director of Research and Development, ERA

"Corry is excellent at **facilitating important group conversations, problem solving, and developing a leadership culture.** We worked with Corry to hone our leadership style to produce coaching approaches to team management through an ongoing series of coaching classes for my management team, and everyone involved was very pleased with the outcomes and experience."

"As a result of our discussion, I felt not only clearer on expectations and trajectory but also super-supported to a level that surprised me."

VP HR, IT Consulting

"Corry is an excellent facilitator/coach who is focused on excellence, client satisfaction and results. She endorses the Code of Ethics of the International Coach Federation and stays in integrity with her values."

Marlene Durell, The Walmsley Group

"Her compassionate style, support and guidance motivate me to stretch and take the necessary steps I need to move forward with my business. Corry's true essence is excellence and I feel excited to continue to witness powerful breakthroughs from her coaching techniques."

Lee Johnson

"She has a strong desire to help people achieve their overall goals. This quality, coupled with joint determination will ensure the success of anyone who joins forces with Corry."

Andrea Lane, CEO

"I definitely recommend Corry and her services to anyone looking to make changes in their business, implement or review new ideas or directions, or to take your business to the next level."

Kharim Hogan

COACHING FACULTY

All classes are led by a Coaching Academy for Leaders Coach with a minimum of an Associate Certified Coach (ACC) credential. Our lead instructor is Corry Robertson, PCC., who oversees the program and ensures all learning outcomes and rigorous ICF standards are met.

Corry Robertson, PCC **Founder / CEO, The Coaching Academy for Leaders**

Corry Robertson is a leading global expert on coaching culture, employee engagement and retention, with a client list that includes startups, SME's, and Fortune 100 and 500 companies.

Corry has built a reputation for helping HR, OD and Leadership Development professionals create coaching cultures within their organizations to leverage the skills and mindset required to build high performing teams.

In her work as an award-winning Executive Coach, Corry's clients say working with her is deeply meaningful yet highly strategic and productive, uncovering solutions for complex challenges.

Corry's primary areas of expertise include supporting executives and emerging leaders through human performance improvement, organizational culture management, executive team development and leadership and high potential development programs.





THE COACHING ACADEMY FOR LEADERS

Leverage the most powerful and effective approach to enhancing human development and performance by enrolling in our acclaimed and one-of-a-kind “Leader As Coach” program.

Let’s talk about how you can become an ICF certified coach and effect real and lasting change for yourself, your team, and your organization.

Start a conversation today.



www.corryrobertson.com/contact
www.talkwithcorry.com
1-514-220-2832



CORRY
ROBERTSON

1-514-220-2832 | CORRYROBERTSON.COM

Copyright © 2021 Corry Robertson Inc.
All Rights Reserved