



THE COACHING ACADEMY
FOR LEADERS

PARTICIPANT AGREEMENT & CODE OF CONDUCT

SEPTEMBER 2021

PARTICIPANT AGREEMENT & CODE OF CONDUCT

Welcome to our community. The Coaching Academy for Leaders is committed to achieving the highest standards of the coaching industry and maintaining coaching excellence in all we do.

In doing so, we also strive to provide an enriching, positive and meaningful experience for all who interact with us.

Our mission is to benefit organizations by helping them build their internal coaching capacity.

We share the benefits of coaching in the workplace in 4 ways:

We train leaders of all levels to coach.

We train managers to use coaching as a leadership style.

We support leaders in building a coaching culture.

We coach.

This agreement is between Corry Robertson PCC, The Coaching Academy for Leaders and the participants of our training programs, coaching groups, teams, private coaching clients, faculty and staff.

Your Presence and Participation Make a Difference

We know that urgent matters can pull you away however we request that you make attendance your priority as much as possible. Your presence and participation will help you get the most out of this experience and help you get a return on the investment you made to be here. Also, your contribution to the collective wisdom of the group enriches the learning experience for everyone.

Courage

Learning and practicing new things takes courage. Together, we create a positive space where you can safely take risks, get messy, and flub as often as it takes to master the learning and create new habits.

Privacy

Confidentiality is a huge part of coaching ethics so all of our sessions are private and confidential.

Constructive Feedback

We build on strengths so when we share feedback with you, it is to help you see your strengths, see what works and see what comes naturally to you and how you can leverage that. When appropriate we may offer suggestions for how to stretch, and we may offer new ways and approaches that you can try.

The Wonderful World of Coaches

We abide by the following Code of Conduct within this community.

To read more about the Global Code of Ethics for Coaches, visit <https://www.globalcodeofethics.org/>.

We also support the International Coach Federation's (ICF) core values, ethical principles and ethical standards of behavior for all ICF Professionals.

To read more about the ICF's Code of Ethics for Coaches, visit <https://coachingfederation.org/ethics/code-of-ethics>.

Trust and Safety for All

We are dedicated to creating a safe and pleasant environment for all of our community.

We consider the members of our community to be our staff, faculty, coaches, clients, students and participants.

Code of Conduct

Members of this community agree:

Be kind and respectful to other members of this community whether it be in person, online or on our social media platforms.

Do not self promote, solicit business or recruit employees from those in the community.

Accepting invitations to connect outside of our platforms such as on social media or in person is done at your own discretion.

Corry Robertson, The Coaching Academy for Leaders staff and faculty cannot be held responsible for any unwanted or negative outcomes of community member interactions.

Do not share personal or business contact details in our main sessions or our private social media platforms.

Our private and exclusive community groups on Facebook exist as peer learning and support platform for members.

Absolutely no hate speech, bullying, or racism is allowed.

ALL of the content shared in class, online groups and private sessions is private and confidential.

Certified Leadership Coach

The Coaching Academy for Leaders is an ACSTH program which means that you earn ICF credits for each hour of the program that you attend. These hours can be put towards ICF credentials if you choose to pursue that path.

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After the completion of all three phases taught by The Coaching Academy for Leaders, you will earn the title of Certified Leadership Coach (CLC).

Level 1: Coaching Fundamentals

Level 2: Coaching Essentials

Level 3: Certified Leadership Coach

Achieving these levels does not guarantee certification or credentials from any coach credentialing body other than The Coaching Academy for Leaders.

Intellectual Property

To protect intellectual property and the privacy rights of all involved, you agree that you will not record any Corry Robertson or The Coaching Academy for Leaders lessons, products or services, including all sessions.

Main sessions remain the intellectual property of The Coaching Academy for Leaders and may not be recorded by users under any circumstances.

Any recording of the group sessions, masterminds and one-on-one sessions violates the privacy rights of those involved and violates these terms of use.

The course and materials are the intellectual property of Corry Robertson and The Coaching Academy for Leaders.

As a member of this community, you will gain access to the tools and resources that we have designed to support you in your learning and to use in your day-to-day work with colleagues and clients.

Appropriate Attribution

All materials have The Coaching Academy for Leaders logo on them.

We encourage you to use these materials with others following these guidelines:

Ensure that the proper attribution to Corry Robertson and The Coaching Academy for Leaders is in place when referring to the tools, methodologies, frameworks, and concepts gained through The Coaching Academy for Leaders, our group sessions, our team sessions and our private coaching sessions.

Include the copyright information and the following phrase: “Used with permission from Corry Robertson of The Coaching Academy for Leaders.”

Derivative Materials

The Coaching Academy for Leaders is the only organization that offers The Certified Leadership Coach program.

If you wish to use our branded materials, tools, templates, processes and methodology at your company or in your private practice you may:

- Use our branded tools and templates to support your clients and colleagues as described above.

You may not:

- Teach or offer any part of The Coaching Academy for Leaders, including our group sessions, our team sessions or our private coaching sessions, to others unless you are a current member of our faculty under contract.

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- Market the original materials contained in The Coaching Academy for Leaders.
- Create and market derivative material based on the original The Coaching Academy for Leaders methodology, resources, or materials.
- License it to others.
- Use it as part of a train-the-trainer program to train others.
- Distribute it electronically as part of an online program for multiple virtual users.

Any or all of the following actions will be considered your acceptance of this policy:

- Signature of any agreements or contracts that are issued where necessary.
- Payment of fees and or tuition.
- Your attendance at classes, private coaching calls, group and/or team sessions.

The Coaching Academy for Leaders is devoted to providing a safe, positive and meaningful experience to all who interact with us. To that end, I, Corry Robertson, Founder and CEO have prepared this agreement thoughtfully and in good faith for the well-being of all involved. I trust that you enter this agreement with the same intention with which it has been written.

Thank you for choosing The Coaching Academy for Leaders and we hope that you enjoy being a part of this community. We are better because you are here.